

### About Be The Match® Walk+Run – New York

- Be The Match® Walk+Run is a fundraising event that helps patients with blood cancers like leukemia find a marrow donor and receive a life-saving transplant.
- Every three minutes someone is diagnosed with a blood cancer. It can happen to anyone at any time. But so can a cure – a marrow transplant. **The cure for blood cancer is in the hands of ordinary people.**
- The majority of patients don't have a fully matched donor in their family and so Be The Match helps match volunteer unrelated marrow donors with those patients who need them.
- The **New York** Be The Match Walk+Run is **September 29, 2018**.
- 5K, 1K, and Tot Trot.
- Visit [BeTheMatchWalkRun.org](http://BeTheMatchWalkRun.org) to register, fundraise and volunteer.
- 100% of event net proceeds raised help more patients afford transplant, add potential marrow donors to the registry and fund our life-saving research.

### New York Event Details

<b>When:</b>	Saturday, September 29, 2018
<b>Where:</b>	Roosevelt Island Firefighter's Field 405 Main Street New York, NY 10044
<b>Costs:</b>	\$35 5K Timed Run \$30 5K Untimed Walk/Run \$30 1K Adult Untimed Walk/Run \$15 1K Youth (17 and younger) \$15 Tot Trot (5 and younger) \$25 Virtual Fundraiser
<b>Website:</b>	<a href="http://BeTheMatchWalkRun.org">BeTheMatchWalkRun.org</a>
<b>Event Contact:</b>	Liz Neihart, <a href="mailto:eneihart@NMDP.org">eneihart@NMDP.org</a> 503-459-5360
<b>Media Contact:</b>	<a href="mailto:media@nmdp.org">media@nmdp.org</a>



### The Need

- Every year, approximately 12,000 people in the United States are diagnosed with a disease treatable by transplant.
- Too many cannot afford the uninsured costs associated with a marrow transplant, medical complications stand in their way, or they cannot find a matching marrow donor. Seventy percent of patients do not have a fully matched donor in their family. They depend on Be The Match to find an unrelated donor and receive a transplant.

## More detailed information on how your gift saves lives

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The Be The Match Walk+Run raises funds to support three crucial patient needs:

- **It provides financial grants to patients who need help with uninsured treatment costs.**

While a marrow transplant can be a life-saving treatment, it takes a financial toll on a family. Often there is the temporary loss of at least one income. And even with insurance, not all costs are covered.

On average, families who apply for patient assistance struggle with expenses that exceed their income by \$1,650 a month; and recovery usually takes 3 to 6 months. So, even with good insurance, many families experience a gap as high as \$10,000.

For some, insurance will not cover the cost to search for a donor. Others need help with prescription co-pays (many patients take 20 or more medications per day), transportation to and from the transplant hospital (often in another state), and temporary lodging.

After transplant, patients don't just go home from the hospital. Many must reside in a nearby hotel or apartment for several months – visiting the hospital clinic daily – while their fragile immune system heals.

**This means many families must pay to run two separate households.**

- **It funds transplant research to help more patients live longer, healthier lives.**

Because of research, a growing number of diseases can now be treated with a marrow transplant. Advances continue to improve the timing of transplant and refine the science of matching marrow donors and patients. Scientific discoveries are making transplant available to more patients – with better outcomes – than ever before. But there is work to be done.

Imagine advances that would make transplant a treatment option for more diseases and prevent post-transplant complications, such as graft-versus-host disease and pneumonia.

- **It raises money to grow the Be The Match Registry® of volunteer marrow donors.**

Be The Match relies on financial contributions to help add more potential donors to the marrow registry. Every \$100 raised adds a new donor to the registry. The Be The Match Registry is the most diverse listing of volunteer marrow donors in the world. Yet, with more than 19 million on the national registry, the chance of a patient having a matched, available donor on the registry ranges from 23 to 77 percent, depending on ethnic background.

It also helps fund Be The Match's Research Sample Repository, one of the world's largest research facilities. It not only stores each registry member's tissue sample for future analysis, but also stores nearly 1 million samples from donor/recipient matches. These are used by scientists across the globe to study and advance transplant treatments.