

STUDENT ATHLETES SAVING LIVES

One Team. One Goal. Save Lives.



OVERVIEW

Be The Match® is excited to have you as a Student Athletes Saving Lives program partner!

This program brings student athletes together as one team to meet a common goal: **saving lives.**

- Every year, 12,000 patients with a blood cancer like leukemia need a marrow transplant to live. They have no matching donor in their family, so they turn to Be The Match.
- Those who are 18-25 provide more racial and ethnic diversity than any other group, and there are not enough diverse registry members. As well, marrow transplant doctors request young donors more than 90% of the time.

This game plan will help you lead a successful event and inspire others to take action by:

- Joining the 11 million committed members on the Be The Match Registry®.
- Giving funds so more patients can get a life-saving marrow transplant.
- Volunteering your time to be part of our mission.

Thank you on behalf of searching patients who hope for a second chance at life!

GAME PLAN

PRE-EVENT

GOAL: Increase awareness and engage social networks.

Pre-event activities begin at least four weeks before the event date and include:

- **Partnerships:** Engage other on-campus organizations to help make your event successful.
- **Promotion:** Promote your event to drive buzz and participation.
- **Fundraising:** Another element of your event could be fundraising, and this also takes some planning. Past examples include competitions among sports teams or with neighboring schools, 5k walk/runs and coach challenges.
- **Event Sign-Up/RSVP:** As part of your promotions, create an opportunity for participants to sign-up or RSVP that they are planning to attend the event, such as a Facebook event or Google Document.

DAY OF EVENT

GOAL: Sign up committed registry members, raise funds to support patients and ensure that everyone has a positive experience with Be The Match!

- Remind volunteers that our objective is to add committed, well-informed members to the registry. Registry members that do not respond when called or decline to donate can create false hope for patients in need who are relying on them.
- Make sure all standard operating procedures are followed at the event to ensure attendees have a positive experience and their confidential information is kept secure.

POST-EVENT

It is important to thank students, volunteers and participants for their involvement. Close the event with a brief word of thanks to all. Then send a follow-up email to everyone on your distribution list. Your Be The Match representative will provide you with additional details.

VOLUNTEER ROLES & STATIONS

These are example roles and stations. Your Be The Match representative will help you select the ones that fit your school and needs.

1 VOLUNTEER ROLE: **STREET SQUAD**
RESPONSIBILITIES: **Encourage people on campus to come to your event. This is an important role to drive awareness and participation in your event!**

2 VOLUNTEER ROLE: **GREETER**
RESPONSIBILITIES: **Welcome people as they arrive.**

- Give everyone an overview of the event process.
- Confirm eligibility (health, age and weight) by showing them the poster or eligibility sheet.
- Provide each person with a consent form and pen, and direct them to the next station to complete their consent form.

3 **consent form Completion**

4 VOLUNTEER ROLES: **CONSENT FORM CHECKER AND BARCODER**
RESPONSIBILITIES: **Ensure all information is completed on the consent form.**

5 VOLUNTEER ROLE: **HEALTH HISTORY**
RESPONSIBILITIES: **This role is staffed by a BE THE MATCH REPRESENTATIVE or TRAINED VOLUNTEER.**

During this step medical eligibility to join the registry is determined.

6 VOLUNTEER ROLE: **SWAB PATROL**
RESPONSIBILITIES: **Explain the proper swab technique to ensure each tissue sample is properly collected.**

- Collect each completed swab kit, seal the envelope and place in the kit collection box.
- Make sure each person takes their copy of the consent form and registration card with them.
- With a big smile, thank them for joining the Be The Match Registry!

7 VOLUNTEER ROLE: **CONSENT AND SWAB SORTER**
RESPONSIBILITIES: **Match up consent forms and swab kits.**

- Sorting by ID number, put each swab kit inside the matching consent form.
- Place each combined consent form/kit into the container provided by your Be The Match representative.
- Inform your representative of any swab kits that do not have matching consent forms, and any consent forms that do not have matching kits.

8 VOLUNTEER ROLE: **FUNDRAISING AND WAYS TO SUPPORT BE THE MATCH**
RESPONSIBILITIES: **Enthusiastically share other ways event attendees can help save lives.**

- Explain other ways to help, such as volunteering with Be The Match, giving a financial contribution and using their social network sites to spread the word about getting involved.
- Thank them for attending the event!



Reed Salmons, a graduate of Dickinson College, joined the registry in 2013. A few months later, he became Dickinson's first donor.



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655; FEB 2015