

CHAMPION CHALLENGE

Move more. Raise more. Cure more.

Social Media Guide

Having trouble knowing what to share? We're here to help! We have created social media images, and example posts, to help you get the word out about your efforts! Choose your favorite post from below, a provided social image (you can find these in your fundraising resource center), and you are ready to share!

Remember to always include these details when sharing:

- 1) What type of physical activity
- 2) Ask of support in contributing financially to your page
- 3) #TeamBeTheMatch and #ChampionChallenge

Here are some great examples that you can copy and paste:

- Exercise benefits your body and mind, but what if you do it to help others? Join me in the fight against blood cancer! My Champion Challenge fundraising will help support patients in need. Any support you can contribute to my page is appreciated! #TeamBeTheMatch #ChampionChallenge (link)
- It's time to run for a reason! I'm participating in _____ to raise funds to support patients with blood cancer. Join me and together let's make our miles meaningful! #TeamBeTheMatch #ChampionsChallenge (link)
- Lace up your shoes, grab a friend, and get moving! I am participating in _____ to raise funds to help patients with blood cancer. By supporting me in the Champion Challenge, you're really supporting patients with blood cancer. Thank you! #TeamBeTheMatch #ChampionChallenge (link)
- Did you know that by supporting my efforts to hit 10,000 steps each day, you're helping me fight blood cancer? By getting active and joining me in my Champion Challenge you're supporting patients with blood cancer and other blood diseases find their life-saving match. Thanks for your support! #TeamBeTheMatch #ChampionChallenge (link)
- Help me cure blood cancer by supporting my effort to bike to work each day! The funds I raise will directly support patients in need of a life-saving transplant. Every dollar counts! #TeamBeTheMatch #ChampionChallenge (link)

