

Fundraising Ideas

First and foremost, simply **send out emails** to your friends and family from your Be The Match Walk+Run participant center and encourage them to contribute! ***Hint*** send multiple emails...often times people want to give, but lose the email or forget so a reminder email is a great thing! (You can track the email open rate via your participant center as well.) Then promote your team through emails, posters and social media (see [Social Media Ideas](#) document for specific tips).

The Impact Your Donation Can Make:

- \$25 covers one clinic visit co-pay. Patients must visit the transplant clinic daily or weekly during their three to six months of outpatient recovery. Clinic co-pays can add up to \$300 a month.
- \$50 covers two days of meals for a patient and their caregiver during outpatient recovery.
- \$100 covers the cost to add one potential marrow donor to the Be The Match Registry, giving more searching patients hope for a cure.
- \$250 covers 10 monthly prescription co-pays. Many patients take 20 or more medications per day during recovery - that's \$500 in prescription co-pays each month.
- \$500 provides two weeks of temporary housing during recovery. If patients live more than an hour away from the transplant center they are required to relocate and live nearby for the three to six months of recovery. Many families spend \$800 to \$1,500 a month on temporary housing, while also covering a mortgage back home.

Restaurant Sponsor – Ask a favorite restaurant to host a charity day in support of your Be The Match Walk+Run team. Be sure to advertise to friends, family and colleagues (and use Facebook, Twitter, etc.) to spread the word.

Afternoon Snack Breaks – Whether you resell treats or bake your own, everyone enjoys a pick-me-up! Consider taking it on the road, and drive a trolley of treats through the office.

Appreciation Cookie/Flower/Candy Gram – Fun way to show your co-workers you appreciate them.

Guess the Number? – Whether it is a jar of jelly beans or the weight of the soon be arriving baby of your co-worker.

Silent Auction – From tickets to a game to a handmade blanket, there is no limit to the different items you might be able to sell to support your team.

Product or Store Sale – Like a restaurant sponsor, a store or online retailer may donate a portion of their proceeds to your team.

Host a Breakfast, Lunch or Dinner – BBQ's tailgates, buffets....so many options, and we all gotta eat!

Pet Photo Contest – Who doesn't want to show off their pet? Another option: try to match baby photos to the grown-up.

Bagger for a Day – Check with your local grocery (or other) store and collect donations for helping bag.

Coffee or Chocolate Tasting – Tease those tender palates with a chance to sample a variety of something tasty.

Craft or Bake Sale – Tried and true. Who has a hidden talent? They might be willing to share in the sales!

Change Challenge – See if another team or business would rise to the challenge of collecting the most pocket change, and you might be amazed how much more we have than lint in those pockets.

Chili Cook Off – Get folks to buy a bowl and try them all to see which chili makes the grade.

Host a Garage Sale – Be sure to promote that all proceeds are going to your Be The Match Walk+Run team!

Used Book, Video, Music Sale – We all have something we are ready to pass along. Why not reap the benefits?

Give an Inch – For a donation to your team, you could cut an inch off the tie worn by a supervisor – and could be fun to challenge another group to see who can get theirs the shortest!

Personal or Team Challenge – What are you willing to do to meet your goal? Shave your head? Get a pie in the face?

Your Own Creative Idea – There are tons of ideas out there, so see where your heart takes you and good luck!

Contribution Form: For funds collected at fundraisers, you can get you and your team credited by turning in the funds with a completed Contribution Form. You can download this form from the Be The Match Walk+Run website under For Participants > Fundraising Tools or [click here](#).