TEAM BE THE MATCH®

FUND Fest

5 EASY STEPS

TO PLAN YOUR FUND FEST EVENT THIS FALL!

Remember everyone who raises $500 on their individual fundraising page will receive an exclusive Team Be The Match apparel!

1. Choose your FUNd Fest event

- Need an idea? See our idea list in the FUNd Fest *Resource Section*!
- Determine key details, the "who, what, where, when, why."

2. Create (or update) your Team Be The Match page

- Provide details about your event.
- Set a fundraising goal and decide the "admission" donation for your event. People will want to know how much to give to attend or compete in your event.
- Add photos or a video.

3. Start promoting your event

- Email, text and call everyone you know to invite them. **Pro tip:** Use the Team Be The Match app to help you!
- Use the Fundraising Resource Center for suggested social posts, social media cover photos, FUNd Fest logo, and other tools to help you promote your event!

4. Raise funds

- Direct financial gifts to your individual fundraising page by providing a link in all communications you send.
- Receive any cash or checks at your event instead of on your page? Turn cash into a cashier's check written to Be The Match Foundation and send along with any other checks and a **contribution form** to the address below:

  Be The Match Foundation
  c/o Team Be The Match
  500 N 5th Street
  Minneapolis, MN 55401

5. Have fun and save lives!

- Take photos and ask everyone to use hashtags **#TeamBeTheMatch** and **#FUNdFest** when posting on social media.

Remember, proceeds from your event will help more patients get a life-saving blood stem cell transplant!

QUESTIONS? NEED ADVICE?

Email us at **TeamBeTheMatch@nmdp.org** and we'd be happy to help in your FUNd Fest planning!

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